

CableFAX Daily™

Wednesday — October 18, 2006

What the Industry Reads First

Volume 17 / No. 202

On Pretext: NCTA Calls Some Phone Protection Rules Unnecessary

As Hewlett-Packard's mess makes 'pretexting' a household word, cable is assuring the FCC that it will protect customers from the practice—the use of false pretenses to gain an individual's phone records—and other illicit means of obtaining phone records. NCTA execs met with FCC officials Mon to chat about the issue, which is part of the Electronic Privacy Information Center's petition aimed at enhancing security for consumers' proprietary information. Virtually all cable ops—whether they provide phone through IP or circuit-switched technology—have procedures in place to protect customers and are constantly revising procedures to “keep a step ahead of pretexters,” the NCTA said. Pretexting gained notoriety following HP's corporate spying scandal over leaks in the media. While NCTA says cable will protect consumers, it argued that standardized pretexting rules would likely be counter-productive, costly and frustrating to consumers—especially since they could limit operators' flexibility in dealing with the evolving techniques of pretexters. NCTA also warned that forcing customers to use passwords to obtain calling and billing info “would impose an enormous cost on operators—which would increase prices for consumers.” Many cable ops already use passwords, but they seek to develop secure and changing variations as opposed to a standardized password that pretexters could easily work around, NCTA said. If the FCC adopts a password requirement, NCTA advocated exemptions be allowed for operators providing an equally secure form of protection.

Job Hunting: Outdoor Channel Holdings announced Tues that longtime cable vet Roger Werner has been named pres of the company and CEO of The Outdoor Channel. Werner, whose list of exec cable experience includes ESPN, ABC, and OLN (now Versus), will also serve as an OCH board member and assume the role of CEO, effective Nov 10. Acting pres/chmn/CEO Perry T. Massie will retain his chairmanship. The circumstances of former TOC CEO/co-pres Andy Dale's departure are unclear. Werner was in a board meeting all day and couldn't be reached by deadline.

Batter Up: MLB shuffled its TV lineup Tues, moving TBS to a power position by granting the net exclusive rights to a League Championship Series each year from '07-'13. The new deal augments TBS' existing baseball package that includes Divisional Series games, and 26 national “Game of the Week” telecasts beginning in '08. “This property is now the cornerstone of TBS' sports programming,” said Turner Sports pres David Levy during a Tues conference call. During the call, MLB commissioner Bud Selig and other baseball execs lauded TBS' quality pre- and post-game production. Selig also said he doesn't expect a sharp ratings decline from the deal, which brings LCS coverage to cable for the 1st time. TBS will air 70 Atlanta Braves games through next season; 45 games will air locally in Atlanta from '08-'13.

Technology: CableLabs reached a nonexclusive deal with UpdateLogic to allow cable operators to deliver software updates directly to digital cable devices, including DTV sets. UpdateLogic, which transmits software updates as data

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New season of *Talk Sex with Sue Johanson*...Sundays at 11 pm.

CABLEFAX DAILY (ISSN 1069-6644) is published daily by Access Intelligence, LLC ● www.cablefax.com ● fax:301/738-8453 ● Editor-in-Chief: Amy Maclean, 301/354-1760, amaclean@accessintel.com ● Exec Editor, Michael Grebb, 301/354-1790, mgrebb@accessintel.com ● Assoc Editor, Chad Heiges, 301/354-1828, cheiges@accessintel.com ● Asst VP, Ed Director, Seth Arenstein, 301/354-1782, sarenstein@accessintel.com ● Publisher: Dave Dekker, 301/354-1750, ddekker@accessintel.com ● Marketer: Doreen Price, 301/354-1793, dprice@accessintel.com ● Marketing Director: Carol Bray, 301/354-1763, cbray@accessintel.com ● Prod: Joann Fato, cdaily@accessintel.com ● Scott Gentry/VP and Group Publisher ● Online Publisher, Alison Johns, 212/621.4642 ● Paul Maxwell/Columnist. Subs/Client Services: 301/354-2101, fax 301/309-3847 ● Group Subs : Angela Gardner, 757/531-1369, cfaxgroupsub@accessintel.com

"in-band" within **PBS** channels across the US, is the 1st independent service provider of software updates across cable networks. It successfully completed field test trials in July at select stations within the PBS network and in certain areas served by **Comcast, Time Warner Cable, Cox** and **Insight**. The deal ensures compatibility with CableLabs specs so the cable industry can enable in-band distribution of updates over cable networks. -- Korean tech manufacturer **OnAir Solution** introduced "OnAir GT," a mobile device allowing customers to receive HD/analog over-the-air and digital/analog cable TV transmissions on laptops. **AutumWave** is the North American distributor for the GT, which is also a HD DVR and a mobile video game player. -- **Funai** licensed **CableLabs'** OpenCable host specs, which enable the development and marketing of 3-way interactive digital products that run on OCAP application platform middleware.

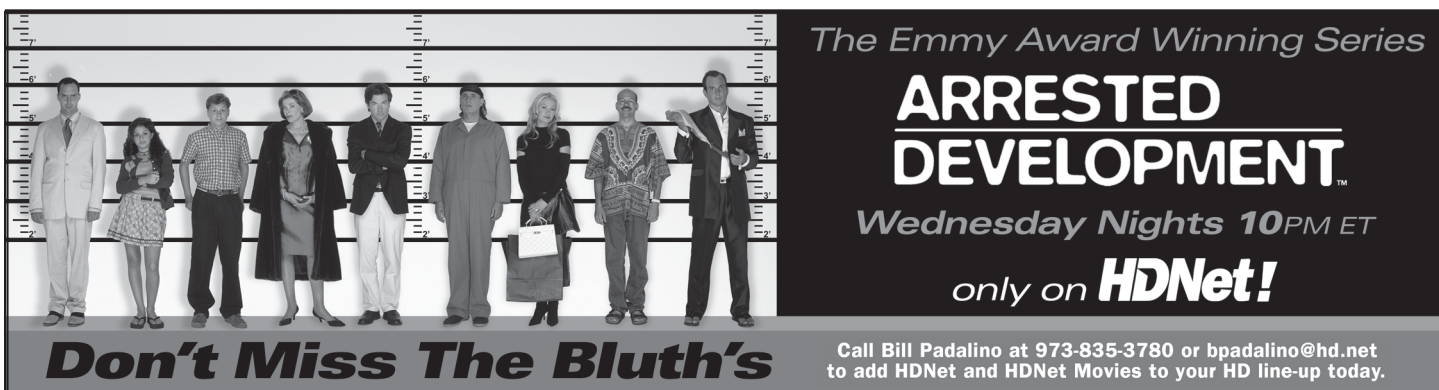
Verizon Watch: The boards of trustees for the 3 Long Island communities of Farmingdale, Valley Stream and the Town of Huntington approved Mon video franchises for **Verizon**. The Westchester County, NY, village of Irvington also authorized a roll out of "FiOS TV." The 4 communities own a collective pop of 251K. -- **Verizon** expanded the availability of its "Verizon Complete Freedom" bundle to the Tampa, FL, area. Also offered in TX, the bundle combines on 1 bill wired and wireless telephony, Internet service and "FiOS TV" or DirecTV service. The introductory price in Tampa is \$143/month. -- **Verizon Wireless** expanded its broadband service area to include Macon and Warner Robins, GA.

In the Courts: A judge Tues approved sending **Adelphia's** Chapter 11 plan to creditors, setting a Nov 27 deadline for creditors to accept or reject the plan, *AP* reported. -- A lawsuit was filed against trial attorney *Willie E. Gary* and former heavyweight boxing champ *Evander Holyfield*, claiming they breached fiduciary duties owed to them by the **MBC Gospel Network**, according to a press release late Tues. The suit, filed by James & Jackson LLC and derivatively on behalf of MBC Gospel Network/**The Black Family Channel**, claims the 2 conspired to eliminate the founders of MBC and then "committed a series of acts that were designed to enrich themselves at the expense of the network."

Programming: **Sci Fi** greenlit a 2nd season of *Pow! Ent's "Who Wants To Be a Superhero?"* and extended the run from 6 to 10 1-hour eps. -- The **Military Channel's** "My War Diary" debuts Nov 10 (9pm) featuring personal videos and interviews with soldiers who documented their experiences in the Middle East. -- **TV One** launches clean comedy competition series, "Bill Bellamy's Who's Got Jokes?" Oct 28, 10pm ET. -- While the Knicks have had little to celebrate lately, MSG will tout its namesake arena with "The 50 Greatest Moments at Madison Sq Garden," a 10-pt doc series beginning Oct 31, 9pm ET. -- **Hallmark Channel** launched its "Tell Us Your Story" programming initiative that invites viewers to share memorable personal stories for a chance to have them crafted into animated shorts for on-air and online use. Viewers may visit www.hallmarkchannel.com for more information. Selected stories will appear as shorts beginning in Feb. -- **Biography Channel** will honor Nashville and country music celebrities during "Country Giants Week" (Oct 30-Nov 4). -- **MTV2** signed on as an official media sponsor for the '06 Bamboozle Left music festival, and will provide viewers with multi-platform programming from the festival during the week of Oct 23.

Online: **E!** on Mon unveiled new online features at www.eonline.com, including expanded news and gossip sections, embedded video throughout the site, and more user-generated content. -- **Turner's GameTap** will make 9 Web-based games and a portion of original video content available to **AOL** users at www.aol.com/gametap.

Broadband: **Twentieth Century Fox** and **Instant Media** forged a pact to offer new release movies and TV shows



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BUSINESS & FINANCE

from TCF through IM's broadband service, which allows customers to order and download content into an IM device for later viewing.

In the States: Time Warner Cable will launch **ReelzChannel** in Buffalo on Oct 23, marking the MSO's 1st major market to distribute the everything-movie-related channel.

People: USA Nets founder **Kay Koplowitz** was named non-exec chmn of **Liz Claiborne's** board, effective Jan 1. -- **Motorola** appointed former **Heinz Italy** chmn/CEO **Kenneth Keller** CMO, effective Mon.

Business/Finance: Although charges related to jettisoned net **Shop at Home** caused **Scripps' 3Q** net income to drop to \$73.1mln (-11%), the company's network segment continues to build sturdy growth. Total segment rev jumped 19% to \$249mln, ad rev increased 18% to \$192mln, and profit surged 32% to \$116mln. **HGTV (16%), Food Network (23%), DIY (12%), Fine Living (42%), and GAC (25%)** all experienced rev growth. -- **Level 3 Comm** unveiled its plan to buy **Broadwing** for \$1.4bln in cash and stock. To expand its wholesale and enterprise telecom segments, Level 3 agreed to pay \$8.18 in cash and 1.3411 shares of Level 3 for each Broadwing share, representing a 15% premium over Broadwing's Mon closing price of \$13.28.

Oops: Turner's newly promoted svp is **Sal Petruzzi**.

CableFAX Daily Stockwatch

Company	10/17 Close	1-Day Ch	Company	10/17 Close	1-Day Ch
BROADCASTERS/DBS/MMDS					
BRITISH SKY:	41.30	(0.09)	AVID TECH:	39.30	(0.5)
DIRECTV:	21.59	0.24	BLNDER TONGUE:	1.30	(0.05)
DISNEY:	31.10	0.08	BROADCOM:	29.29	(1.53)
ECHOSTAR:	33.79	(0.4)	C-COR:	9.66	(0.23)
GE:	35.56	0.00	CISCO:	24.48	(0.11)
HEARST-ARGYLE:	23.70	(0.12)	COMMSCOPE:	35.32	(0.22)
ION MEDIA:	0.80	0.00	CONCURRENT:	1.82	(0.04)
NEWS CORP:	21.81	(0.06)	CONVERGYS:	21.25	(0.24)
TRIBUNE:	32.98	(0.29)	CSG SYSTEMS:	28.03	0.01
MSOS					
CABLEVISION:	27.10	(0.1)	GEMSTAR TVG:	3.35	(0.11)
CHARTER:	1.77	0.09	GOOGLE:	420.66	(1.09)
COMCAST:	38.16	(0.05)	HARMONIC:	7.61	0.10
COMCAST SPCL:	38.04	(0.06)	JDSU:	2.13	0.00
GCI:	12.98	0.01	LEVEL 3:	6.02	0.70
KNOLOGY:	10.50	0.08	LUCENT:	2.35	(0.01)
LIBERTY CAPITAL:	88.35	(0.99)	MICROSOFT:	28.44	(0.01)
LIBERTY GLOBAL:	25.92	(0.28)	MOTOROLA:	24.85	(0.64)
LIBERTY INTERACTIVE:	21.70	0.04	NDS:	43.62	(1.26)
MEDIACOM:	7.73	0.02	NORTEL:	2.25	(0.05)
NTL:	26.52	0.08	OPENTV:	2.85	(0.05)
ROGERS COMM:	53.47	(0.56)	PHILIPS:	34.02	(0.69)
SHAW COMM:	28.82	(0.19)	RENTRAK:	11.41	0.11
TIME WARNER:	19.38	0.08	SEACHANGE:	8.77	(0.14)
WASH POST:	753.75	(4.75)	SONY:	39.71	(1.19)
PROGRAMMING					
CBS:	28.11	(0.01)	SPRINT NEXTEL:	17.22	(0.25)
CROWN:	4.21	(0.29)	THOMAS & BETTS:	52.54	(1.05)
DISCOVERY:	14.79	(0.1)	TIVO:	6.68	(0.06)
EW SCRIPPS:	48.55	(0.56)	TOLLGRADE:	9.31	0.15
GRUPO TELEVISA:	23.00	(0.28)	UNIVERSAL ELEC:	22.15	0.54
INTERACTIVE CORP:	29.51	(0.09)	VONAGE:	7.69	0.06
LODGENET:	18.66	(0.15)	VYYO:	4.05	(0.16)
NEW FRONTIER:	8.90	0.19	WEBB SYS:	0.05	0.00
OUTDOOR:	12.24	0.14	WORLDGATE:	1.36	0.06
PLAYBOY:	10.41	(0.02)	YAHOO:	24.15	(0.03)
UNIVISION:	34.86	(0.06)	TELCOS		
VALUEVISION:	12.01	0.05	AT&T:	33.06	0.07
VIACOM:	38.75	0.02	BELLSOUTH:	43.50	0.10
WWE:	16.68	(0.27)	QWEST:	8.26	0.09
TECHNOLOGY					
3COM:	4.95	(0.11)	VERIZON:	36.59	(0.45)
ADC:	15.11	(0.39)	MARKET INDICES		
ADDVANTAGE:	4.48	0.07	DOW:	11950.02	(30.58)
AMDOCS:	40.24	0.00	NASDAQ:	2344.95	(18.89)
AMPHENOL:	64.90	(0.99)			
ARRIS GROUP:	12.68	(0.18)			

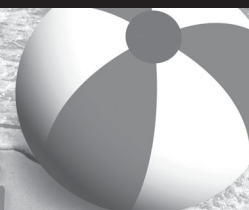
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Confirmed VIP Attendees as of October 11th:

Atlantic Broadband – CEO, President & COO
Balfour Associates Inc. - Chairman
Bend Cable Communications LLC - President & CEO
Bresnan Communications, Inc - EVP Operations
Buford Media Group, LLC – CEO, President & COO
Cequel III -Suddenlink - President & CEO, SVP Programming
Comcast Cable – EVP
Effros Communications – President
Fleischman & Walsh LLP – Partner
Fox Cable Networks – SVP Affiliate Marketing, SVP Sales
Harron Communications - Chairman /CEO & President /COO
ION Media Networks - President, Cable Distribution
IMA-Int'l Media Advisors – Principal
Mediacom - SVP Programming & Human Resources
Media Business Corp. - Sr. VP, Product Marketing
Millennium Digital Media - SVP, Prog. & Product Dev.
NCTC - President & CEO, SVP Programming
NCTA - President & CEO
New Frontier – President, VP New Business
New Wave Communications – President
NFL Network - SVP
October Strategies, Inc. - Partner
SCTE - President & CEO
The Tennis Channel – SVP Distribution, VP Distribution
Time Warner Cable - EVP of Programming
Wave Broadband - CEO
WindBreak Cable - President & CEO

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Schedule of Events

Wednesday, November 1st:

12:00pm – 3:00pm
Registration

3:00pm – 5:00pm
Industry Leaders Forum
With Kyle McSlarrow

7:00pm – 10:00pm
Dinner at Vizcaya

Thursday, November 2nd:

8:00am – 11:30am
Industry Leaders Forum
Breakfast

12:00pm – 4:30pm
Choice of Golf Tournament,
Spa, Tennis or Everglades

7:00pm – 10:00pm
Dinner

Friday, November 3rd:

8:00am – 11:00am
Industry Leaders Forum
Breakfast

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