

CableFAX Daily™

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What the Industry Reads First

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NAMIC: New Chief, New Path Forward

A 30-year industry vet, *Eglon Simons* is set to officially become **NAMIC's** new pres/CEO Mon, filling the post vacated by *Nicol Turner-Lee* last July. It might seem like it took almost a year for the organization to announce a new chief, but the search only started in early 2014, said *Alicin Williamson*, principal at strategy firm **The Raben Group** and interim chief. The group formed a deep bench committee chaired by NAMIC board chair *Michael Armstrong*, **Viacom** svp and gm of **BET International** and **Paramount Channel**, she said, also hiring a headhunter and conducting a thorough search, she said. The group focused on "organization assessment and redesign" to create a more effective structure, she said: "My job is to be able to have someone come onboard and face forward and take NAMIC to the next level." Simons, who retired as evp of **Cablevision's** Rainbow Advertising Sales Company in 2011, has been active during retirement, taking on various advisory and mentoring roles. The job "is almost natural... I have been in the communications industry for a long time... It's been in my blood for 30 years... I never thought I was away from the industry quick frankly," he told us. During Simons' 21 years at Cablevision, approx a dozen MSOs served the NY area at some point, he recalled. Now it's down to 3 and perhaps soon 2, following the **Comcast-Time Warner Cable** deal. Addressing diversity issues in an increasingly consolidated market could be a big challenge, Simons acknowledged, noting that the upside of M&A that can lead to fewer positions is the expansion of other opportunities. "One job is eliminated but another job is created," he said, adding that NAMIC needs to become "a place they [companies and talent] can go to find answers... to help them move forward through changes." Outreach is on top of Simons' to-do-list. Starting Mon, he will contact members, the board, every chapter of the organization, advisory councils and more to identify all of their specific needs. "What we do in sales and advertising is to respond to customers," which for him are now the members and companies supporting diversity in the industry, he said.

Rubio, Booker Want More WiFi Spectrum: Senators *Marco Rubio* (R-FL) and *Cory Booker* (D-NJ) introduced a bill Fri to promote unlicensed spectrum use in the 5GHz band and proposed a study to explore barriers that could hinder WiFi technology. Rubio has been on a spectrum kick lately, proposing bills to direct regulators to release



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more airwaves for commercial use. The **FCC** is already looking at ways for better use of the 5GHz WiFi band, but the legislation proposed specific timelines and guidelines for the process. **Comcast** was pleased. “The bill reflects a bipartisan consensus on the importance of the upper portion of the 5 GHz band for meeting consumers’ skyrocketing demand for mobile broadband services,” *David Don*, vp of regulatory policy wrote in a blog post. The bill, and the FCC’s initiative, are important steps to enable consumer access to gigabit WiFi, which relies on channels that will solely be available in the 5 GHz band, he wrote.

At the Portals: Following a pair of Senators’ legislation to free up more spectrum in the 5GHz band for WiFi use, **FCC** chmn *Tom Wheeler* circulated an E-Rate Modernization Order for consideration at the July 11 Open Meeting that would fund more support for WiFi from the schools and libraries program. E-Rate in years past has only been supported WiFi in 5% of schools and 1% of libraries. Wheeler noted in a blog post that last year no money was available for WiFi. The proposal would “close this WiFi gap and provide more support for high-capacity wireless broadband for every school and library in America. By acting now, we can deliver digital learning benefits to 10 million students in the next funding year, compared to 4 million students under the status quo,” Wheeler wrote. Effective use of the tech requires individual connections in schools and libraries to personal devices, with WiFi “the most cost-effective way to provide this connectivity.” Also on the agenda for the July meeting: closed captioning of IP-delivered video clips. The Commission will consider a Second Order on Reconsideration and a Second FNPRM regarding the captioning of video clips when delivered using Internet protocol, ensuring that individuals with hearing disabilities can access video services across platforms. The FCC will also consider a Report and Order establishing regarding the applications for the Connect America rural broadband experiments.

In the Courts: The US District Court for the Southern District of NY denied **Viacom**’s motion to dismiss the antitrust lawsuit filed by **Cablevision**. The MSO alleged that it was forced to carry and pay for 14 ancillary nets it claimed its subs don’t watch, in order to carry nets like **Nick**, **MTV** and **Comedy Central**. It has been a year since Cablevision filed the lawsuit over the wholesale bundling of networks.

M&A: **Google** acquired **mDialog**, which provides managing, delivering and measuring targeted video advertising across platforms. In a blog post, Google said the deal would allow it to find more ways for publishers to monetize live, linear and on-demand video content across all screens. While nothing’s changing for mDialog customers immediately, “over time we’ll work with the mDialog team to incorporate their technology and expertise into our Double-Click product suite,” Google said. **Fox News** and **NBC Sports** were among mDialog’s customers.

AT&T Expansion Continues: **AT&T** scored an agreement with the town of Cary to bring its U-verse GigaPower service to the area. That’s the 4th agreement the telco bagged with a NC city. It reached deals with Raleigh, Durham and Winston-Salem earlier as part of the company’s partnership with the **NC Next Generation Network**.

On the Circuit: **UJA-Federation** of New York honored **Comedy Central** pres *Michele Ganeless* for her philanthropic leadership and service to the community at its Broadcast, Cable & Film Division event on Thursday. Funds raised will go to UJA-Federation’s annual campaign to sustain its network of nearly 100 nonprofit agencies.

Cablevision’s Philanthropy: As part of **Cablevision**’s Power to Learn “Student Lens” program, the East Side High School student body and community members viewed a screening of a student-produced short video that chronicles a day in the life of Sen *Cory Booker* (D-NJ). The MSO created the program to allow students to improve media creation skills as they chronicle the daily activities of an elected official.

Programming: **HGTV**’s latest home renovation series “My Big Family Renovation,” featuring mommy blogger *Jen Hatmaker*, her motorcycle-riding pastor husband and 5 kids, premieres Aug 7. -- **Fight Network**, the 24/7 combat sports channel, is set to air kickboxing event “Glory 17 Los Angeles” live on Sat. The main event features *Mirko “Cro Cop” Filipovic* of Croatia taking on American boxing heavyweight *Jarrell “Big Baby” Miller* in a rematch of their 2013 tilt. -- **Hallmark Channel** original movie and holiday-themed romantic comedy “When Sparks Fly” debuts worldwide on June 28.

Editor’s Note: Be sure to check out the agenda for **Cablefax**’s 2nd annual **TV Innovation Summit** in NYC on Sept. 18, the day after the Kaitz Dinner. What more convenient time or place for cable’s top execs to discuss the multiplatform future? Don’t wait to register. You can find out more [here](#).

CableFAX Week in Review

Company	Ticker	6/20 Close	1-Week % Chg	YTD %Chg
BROADCASTERS/DBS/MMDS				
DIRECTV:	DTV	84.77	2.05%	22.75%
DISH:	DISH	61.29	3.95%	5.82%
ENTRAVISION:	EVC	5.40	(1.46%)	(11.33%)
GRAY TELEVISION:	GTN	11.28	(4.65%)	8.78%
MEDIA GENERAL:	MEG	17.95	3.28%	(20.58%)
NEXSTAR:	NXST	43.48	(5.13%)	(21.98%)
SINCLAIR:	SBGI	29.26	(6.31%)	(18.11%)

Company	Ticker	6/20 Close	1-Week % Chg	YTD %Chg
MSOS				
CABLEVISION:	CVC	17.38	2.12%	(3.07%)
CHARTER:	CHTR	150.51	1.55%	10.05%
COMCAST:	CMCSA	52.74	0.51%	1.48%
COMCAST SPCL:	CMCSK	52.27	0.38%	4.79%
GCI:	GNCMA	10.83	0.46%	(2.87%)
GRAHAM HOLDING:	GHC	711.60	1.80%	7.28%
LIBERTY GLOBAL:	LBTYA	42.81	(1.25%)	(32%)
LIBERTY INT:	LINTA	28.79	(1.1%)	(1.91%)
SHAW COMM:	SJR	24.91	0.52%	2.34%
TIME WARNER CABLE:	TWC	143.25	0.70%	5.72%

Company	Ticker	6/20 Close	1-Week % Chg	YTD %Chg
PROGRAMMING				
21ST CENTURY FOX:	FOXA	34.54	(2.76%)	(1.79%)
AMC NETWORKS:	AMCX	61.25	2.10%	(10.07%)
CBS:	CBS	59.04	(2.33%)	(7.37%)
CROWN:	CRWN	3.52	(1.12%)	(0.28%)
DISCOVERY:	DISCA	73.79	(5.06%)	(18.39%)
DISNEY:	DIS	82.82	0.02%	8.40%
GRUPO TELEVISIA:	TV	34.15	(0.52%)	12.86%
HSN:	HSNI	57.10	1.73%	(8.35%)
LIONSGATE:	LGF	27.35	1.67%	(13.61%)
MADISON SQUARE GARDEN:	MSG	59.69	3.31%	3.66%
SCRIPPS INT:	SNI	82.04	6.01%	(5.06%)
STARZ:	STRZA	29.50	3.18%	0.89%
TIME WARNER:	TWX	68.30	0.68%	(2.04%)
VALUEVISION:	VVTV	4.98	12.67%	(28.76%)
VIACOM:	VIA	85.84	(0.12%)	(2.2%)
WWE:	WWE	11.66	2.28%	(29.67%)

Company	Ticker	6/20 Close	1-Week % Chg	YTD %Chg
TECHNOLOGY				
ADDVANTAGE:	AEY	2.93	11.41%	8.92%
ALCATEL LUCENT:	ALU	3.57	(5.8%)	(18.86%)
AMDOCS:	DOX	47.58	(1.84%)	15.37%
AMPHENOL:	APH	97.48	0.68%	9.31%
AOL:	AOL	37.82	2.33%	(18.88%)
APPLE:	AAPL	90.91	(0.41%)	(83.8%)
ARRIS GROUP:	ARRS	33.50	2.42%	37.63%
AVID TECH:	AVID	7.45	0.54%	(8.59%)
BLNDER TONGUE:	BDR	0.98	15.29%	(2%)
BROADCOM:	BRCM	38.28	(0.18%)	29.11%
CISCO:	CSCO	24.83	0.53%	10.70%
CONCURRENT:	CCUR	7.91	(1.98%)	(3.18%)
CONVERGYS:	CVG	20.94	(2.01%)	(0.52%)
CSG SYSTEMS:	CSGS	25.51	(0.2%)	(13.23%)
ECHOSTAR:	SATS	52.81	1.54%	6.21%
GOOGLE:	GOOG	556.36	0.83%	(50.36%)
HARMONIC:	HLIT	7.49	(0.66%)	1.49%

Company	Ticker	6/20 Close	1-Week % Chg	YTD %Chg
INTEL:	INTC	30.20	1.10%	16.33%
INTERACTIVE CORP:	IACI	69.57	1.34%	1.34%
JDSU:	JDSU	11.98	3.36%	(7.78%)
LEVEL 3:	LVL	44.71	1.41%	34.79%
MICROSOFT:	MSFT	41.68	1.09%	11.41%
NIELSEN:	NLSN	48.20	3.90%	5.03%
RENTRAK:	RENT	53.19	6.27%	40.38%
SEACHANGE:	SEAC	7.93	(2.94%)	(34.79%)
SONY:	SNE	16.97	4.62%	(1.85%)
SPRINT NEXTEL:	S	8.41	(3.67%)	(21.77%)
TIVO:	TIVO	12.52	3.05%	(4.57%)
UNIVERSAL ELEC:	UEIC	47.77	7.83%	25.35%
VONAGE:	VG	3.58	1.42%	51.05%
YAHOO:	YHOO	34.05	(7.82%)	(15.8%)

Company	Ticker	6/20 Close	1-Week % Chg	YTD %Chg
TELCOS				
AT&T:	T	35.39	1.03%	0.65%
CENTURYLINK:	CTL	36.70	(0.68%)	15.23%
TDS:	TDS	25.76	1.62%	(0.08%)
VERIZON:	VZ	49.39	0.43%	0.51%

Index	Value	1-Week % Chg	YTD %Chg	
MARKET INDICES				
DOW:	DJI	16947.08	1.02%	2.23%
NASDAQ:	IXIC	4368.04	1.33%	4.58%
S&P 500:	GSPC	1962.87	1.38%	6.20%

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS

COMPANY	CLOSE	1-WK CH
1. BLNDER TONGUE:	0.98	15.29%
2. VALUEVISION:	4.98	12.67%
3. ADDVANTAGE:	2.93	11.41%
4. UNIVERSAL ELEC:	47.77	7.83%
5. RENTRAK:	53.19	6.27%

THIS WEEK'S STOCK PRICE LOSERS

COMPANY	CLOSE	1-WK CH
1. YAHOO:	34.05	(7.82%)
2. SINCLAIR:	29.26	(6.31%)
3. ALCATEL LUCENT:	3.57	(5.8%)
4. NEXSTAR:	43.48	(5.13%)
5. DISCOVERY:	73.79	(5.06%)



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