

# Cablefax Daily™

Tuesday — November 7, 2017

What the Industry Reads First

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## Full Monty: Altice's MVNO with Sprint Sets It Apart from Peers in Wireless

Given that **Altice** is a wireless player in every other market it operates in, the cable provider's foray into the US mobile market was inevitable. The wheels are now in motion, with the company announcing a full MVNO partnership with **Sprint** that gives Altice access to the carrier's wireless network. Altice isn't the first US operator to delve into the mobile space; **Comcast** already has more than 250K **Xfinity Mobile** subs via an MVNO deal with **Verizon**, and **Charter** plans to launch its service via the same Verizon MVNO next year. Altice's "full MVNO" approach, however, sets it apart from its US peers. **Besen Group** CEO *Alex Besen*, whose firm advises clients in the MVNO space, explained that Altice will have greater control over its wireless offering than either Comcast or Charter, who are simply resellers. "If Verizon, for example, introduces voice-over-IP or WiFi calling, then Charter and Comcast get it," Besen said. "In the case of Sprint and Altice, Altice has a full MVNO, so they don't have to depend on Sprint's network. They can say, 'Hey. We want to introduce the WiFi calling today,' and they can do it. Verizon's agreement with Comcast and Charter doesn't allow them to do that. That's why today you don't see Xfinity Mobile having WiFi calling feature." Besen also said Sprint has the most competitive wholesale pricing, meaning Altice will be able to offer its mobile service at higher margins. He believes that was a factor in why Altice chose to pair up with Sprint, as opposed to **T-Mobile**. As Comcast chmn/CEO *Brian Roberts* has said on numerous occasions, wireless is primarily a vehicle to offer additional value to customers in a bundle and, therefore, drive retention. Altice, which has embraced the full MVNO business model in each of its other territories, likely views its mobile offering similarly. Sprint confirmed Monday that the agreement only entitles Altice to offer wireless service in its footprint. On the other side, Sprint will leverage Altice's network in order to densify its network. For this reason, **Moody's Investor Services** analyst *Mark Stodden* suspected the carrier will embrace the wholesale model. "Cable operators can help Sprint with greater scale and much needed network densification by leveraging their deep fiber assets and rights of way for antenna placements," he wrote. He added, "Also, as part of the Altice deal Sprint will gain access to fiber backhaul for densification in a capital efficient manner. Other cable partnerships cable could lead to more of the same across a much wider footprint, resulting in better service quality without the massive outlays for fiber connections." With ac-



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cess to Altice’s assets, Besen said, Sprint is positioning itself to deploy 5G service. “In order for any mobile operator to offer their services—their small-cell—they need the fiber and power and they need the right of way,” he explained. “Cable operators do that today. So, Altice having access to those gives Sprint the advantage in order for them to leverage the 2.5 GHz spectrum and launch small-cell services in the 5G world.” The timing of the Altice-Sprint pact was a bit surprising, coming one day after Sprint called off merger talks with T-Mobile. **New Street Research’s Jonathan Chaplin** downgraded Sprint from a “buy” rating to “neutral” in the wake of those talks falling through. “Sprint mgmt. has said in the past that a deal with the Cable industry could deliver similar synergies to a deal with T-Mobile,” he wrote. “The deal announced today with [Altice] is certainly a step in the right direction, but it is too small to matter on its own. Mgmt. suggested in the release that there could be more partnerships like this in the future, and [Sprint CEO *Marcelo Claure*] hinted at the same in a tweet.” Besen suggested that Comcast could look to add an MVNO with Sprint to its wireless portfolio in order to reap the benefits of a full MVNO.

**The Fox and the Mouse:** 21st Century Fox has been in talks to sell most of the company to **Disney**, according to sources cited by **CNBC**. The talks have taken place over the last few weeks. A potential deal would include the movie studio, TV production and international assets like **Star** and **Sky**, as well as entertainment nets such as **FX** and **National Geographic**. A deal would not include the **Fox** broadcast net, sports programming assets, **Fox News** or **Fox Business**. Both Fox and Disney declined comment.

**Case of the Mondays:** Comcast and Level 3 Communications were both forced to respond to widespread internet outages Monday afternoon. Comcast first acknowledged the issues on Twitter, writing, “Some customers are having issues with their Xfinity Internet service. We apologize & appreciate your patience while we work to fix.” Comcast later pointed to “an external network issue” as the cause. After two hours, the company said the issues had been resolved. Level 3 said it took about 90 minutes to restore its service. The Level 3 outage also impacted **RCN**, which tweeted, “Level 3 internet backbone currently has disruptions affecting US RCN immediately rerouted to alternate backbone. RCN service normal.”

**Mystery Alaska:** GCI negotiated a short-term carriage agreement with **KATN**, a new **Fox** affiliate in the Fairbanks, AK, market, according to the **Fairbanks Daily News-Miner**. The 30-day deal will give GCI and KATN owner **Vision Alaska** time to negotiate a long-term retransmission consent agreement. Fox recently signed an affiliation agreement with KATN after **Gray Television**-owned **KFXF-LP** switched its affiliation to **MyNetworkTV**. GCI reportedly claimed that KATN demanded “an almost 300 percent rate increase across multiple stations.”

# Corporate Licenses

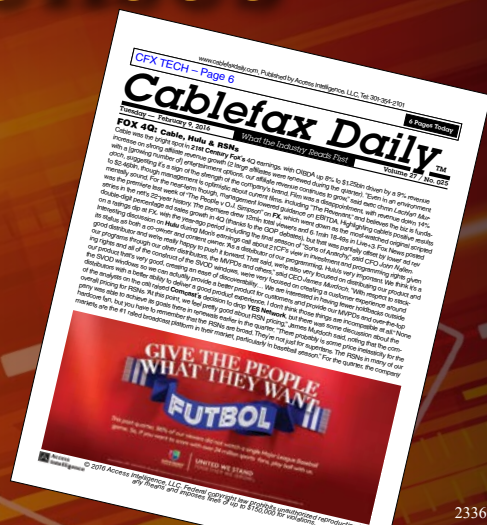
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**Protecting Its Turf:** An advocacy group says **Comcast** could lose as much as \$84mln annually if Seattle moves ahead with a plan to build a municipal fiber network and up to \$22.8mln if a similar project in Fort Collins, CO, gets the green light. The **Institute for Local Self-Reliance** noted in a report that Comcast, along with **CenturyLink**, made a \$50K donation to Seattle Mayoral candidate *Jenny Durkan*, who “just happens to oppose a municipal fiber network.” The report also pointed to the fact that Colorado’s cable association and Chamber of Commerce have spent more than \$200K “opposing an effort” to amend Fort Collins’ charter to “add authority for a telecommunications utility.” “Comcast is probably under-spending relative to the threat it faces from encouraged local internet choice,” the report stated. Comcast did not respond to a request for comment.

**AT&T Supports Tax Plan:** **AT&T** chmn/CEO *Randall Stephenson* came out in support of the Republican tax plan currently being considered by the House. In a statement released Friday, Stephenson said, “Comprehensive tax reform with competitive business tax rates will ensure lasting economic growth, investment and job creation. We are very encouraged by the legislation introduced today in the U.S. House that proposes a permanent 20 percent corporate tax rate. We look forward to working with the business community, members of Congress, and the President to enact this landmark legislation.”

**Western Expansion: Comcast Business** is making major network investments along the west coast. It’ll first invest \$6mln in expanding its fiber network to five San Jose, CA, business parks. More than 1.6K businesses will receive the upgrade, capable of delivering up to 10Gbps of network capacity. The company will also be expanding its Ethernet network to support **Northern Quest Resort & Casino** as well as the area surrounding it in Airway Heights, WA. Ethernet services will initially serve the Northern Quest complex while additional facilities will come through 2019. Services for both San Jose and Northern Quest include ethernet private line, virtual private line, ethernet network service and ethernet dedicated internet.

**Birthday Gift: DirecTV Now** is offering new customers a \$25 discount on their first month of service in honor of the virtual MVPD’s first “birthday.” The service launched in November 2016. The 60-channel base package, which regularly costs \$35/month, is available to new subs for only \$10 for the first month. The rate reverts back to \$35/month for subsequent months of service.

**WOW Presents: World of Wonder**, the production company behind programs like “RuPaul’s Drag Race” on **Logo**, launched an SVOD service centered on LGBTQ+ content. **WOW Presents Plus** brings together the company’s films, TV Shows, videos and live events, as well as new original series developed exclusively for subscribers. The service is available on **iOS**, **Apple TV**, **Google Chromecast** and **Android** devices for \$3.99/month or \$39.99/year.

**Sports Programming: NBCSN, CNBC and USA** will carry more than 450 hours of Winter Olympics coverage this February. NBCSN alone will air 368.5 hours and for the first time will present live primetime Winter Olympics coverage. CNBC will present 46 hours (curling), with USA airing 40.5 hours of live programming (curling and hockey). NBC Sports has yet to announce plans for **Olympic Channel**, which reached 35mln US homes as of its July launch. -- The NHL and digital content creator **NowThis Sports** plan to premiere a show on Facebook’s Watch platform about the Vegas Golden Knights’ inaugural season in the league. “Home Team: The Vegas Golden Knights” premieres Wednesday.

**More Programming: HBO** renewed two of its newest comedies for second seasons. “Divorce” will get eight new episodes, kicking off Jan 14 at 10pm ET. *Pete Holmes’* “Crashing” will make its return right after on the same night at 10:30pm. -- **Pac-12 Networks** is marking the start of college basketball season with “Full Court Friday.” Ten games will air live across the seven conference-owned channels. Coverage begins with the “Pac-12 Basketball Pregame Show” at 4:30pm PT. -- **Great American Country** is reclaiming the log cabins and homes of the past in a whole new way. Premiering Nov 21 at 10pm, “Log Cabin Fever” centers on craftsman *Charlie Norman* and his crew as they deconstruct antique log cabins before using the salvaged wood to build homes in North Carolina, Tennessee and Virginia.

**People:** Multiple reports have **AT&T Audience Network** head of programming *Chris Long* announcing his departure from the net Monday. He wrote in a memo that he wanted to “pass the baton after pioneering one the most unique TV networks on the landscape today and move on to a new challenge.” -- **Univision News** appointed *John Perez* svp, production and technical operations. He will report directly to Univision News pres *Daniel Coronell*. Perez will oversee technical aspects of election coverage, live debates, investigative reports and breaking news. He has been with Univision since 1989, most recently serving as the flagship net’s vp, production operations, covering news sports and entertainment.



## Lingering OTT Questions from Whirlwind Earnings Season

With many of the world's largest media companies reporting earnings in the past couple of weeks, there's been a lot of rhetoric about the impact of cord-cutting and the proliferation of OTT content delivery. Here are a few of the burning questions we still have:

**Keep on Cutting:** Earnings calls offer CEOs the opportunity to attempt to quell their investors' concerns about pay-TV subscriber losses related to cord-cutting. The general line from operators is that broadband growth more than makes up for the video losses and that bundling will allow them to retain the rest. Network execs suggest that the rise of virtual MVPDs will help make up for linear losses despite the fact that those services still represent a small fraction of the pay-TV ecosystem. It's rare, however, for a traditional media exec to actually encourage cord-cutting and claim it's better for business. That was the approach **CBS** chmn/CEO *Leslie Moonves* took last week, claiming that the economics of vMVPD carriage and **CBS All Access** subs more than make up for linear losses. "Not only are we not affected as others are by cord cutting, it has real measurable upside for us," Moonves said. He claimed vMVPD subs are worth twice as much to CBS as its current linear subs, *leaving us wondering how long distributors will be willing pay out at such high rates given the consumer desire for cheaper offerings.*

**Price Point:** Speaking of cheaper offerings, **Discovery** CEO *David Zaslav's* desire for a new live TV streaming service without the costs of sports and broadcast nets is well-documented. In 2Q, he called existing virtual MVPDs "overstuffed turkeys." Now, he says Discovery is working diligently to find partners for such a venture. Couple that with the September WSJ report about a number of large programmers (**Discovery, Viacom, AMC, A+E, Scripps Networks**) working with stream-

ing company **Philo** to launch a service, and it's hard to believe some kind of entertainment-only bundle is going to take much longer. **Charter** launched a \$19.95/month non-sports package over the summer for its internet-only customers, but that included the major broadcast nets and wasn't widely available. Without sports or broadcast nets, what's the price point for one of these bundles? **Sling TV's** base offering is only \$20/month and that includes sports and news, so certainly less than that. After **Netflix's** price increase, its standard package goes for \$10.99. *What will consumers be willing spend for a collection of non-sports, non-news basic cable nets, and will the economics work for stakeholders?*

**Content Spending:** While traditional programmers continue to abide by the principles of economics, the big streaming players continue to make it rain with their astronomical content payouts. Netflix CEO *Reed Hastings* led the way, declaring the company would spend \$7-8bln on content in 2018, a billion more than he had previously projected and up to \$2bln more than in 2017. *How much further can Netflix afford to up the ante?*

**What's in the Box?** Offering set-top boxes with OTT capabilities is the in-vogue strategy among large cable operators for video retention. **Comcast**, of course, has had success in the not-so-distant past with its X1 platform, staving off video losses as fellow operators' numbers tanked. The past two quarters, however, have been a different story featuring video sub losses. Now, **Altice** is launching its own super box that, frankly, looks freaking awesome. The Altice One combines a cable box, broadband modem, WiFi router and VoIP calling features into one sleek piece of hardware. The user interface also looks modern and offers access to popular apps. *The question remains whether the conveniences of an all-in-one set-top box are enough to keep customers shelling out for the big cable bundle in the long run.*



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## Cablefax Program Awards 2017

### Best Actor

- ▶ Laurence Fishburne, *Madiba* - BET Networks
- ▶ Martin Freeman, *Startup* - Crackle
- ▶ Kevin Hart, *Real Husbands Of Hollywood* - BET Networks
- ▶ Mandy Patinkin, *Homeland* - Showtime
- ▶ Geoffrey Rush, *Genius* - National Geographic Channel

### Best Actress

- ▶ Caitriona Balfe, *Outlander* - Starz
- ▶ Claire Danes, *Homeland* - Showtime
- ▶ Marta Dusseldorp, *Janet King* - Acorn TV
- ▶ Otmara Marrero, *Startup* - Crackle
- ▶ Gabrielle Union, *Being Mary Jane* - BET Networks
- ▶ Vanessa Williams, *Daytime Divas* - VH1

### Best New Program

- ▶ Atlanta - FX Networks
- ▶ Better Things - FX Networks
- ▶ Genius - National Geographic Channel
- ▶ Iron Chef Gauntlet - Food Network
- ▶ STARTUP - Crackle

### Best Program

- ▶ The Americans - FX Networks
- ▶ Atlanta - FX Networks
- ▶ Better Call Saul - AMC
- ▶ Genius - National Geographic Channel
- ▶ The Handmaid's Tale - Hulu
- ▶ The Leftovers - HBO
- ▶ The Man in the High Castle - Amazon
- ▶ OJ: Made in America - ESPN

### Best Showrunner

- ▶ Ken Biller, *Genius* - National Geographic Channel
- ▶ Stephen Hillenburg, *Vincent Waller and Marc Ceccarelli, SpongeBob SquarePants* - Nickelodeon
- ▶ Ben Ketai, *Startup* - Crackle
- ▶ Graeme Manson, *Orphan Black* - BBC AMERICA
- ▶ Steven Moffatt, *Doctor Who* - BBC AMERICA
- ▶ Chris Savino, *The Loud House* - Nickelodeon
- ▶ Andrew Schneider & Diane Frolov, *Chicago Med* - NBC
- ▶ Josh Wakely, *Beat Bugs* - Netflix

### Best Actor/Actress/Host: Animated

- ▶ Yvette Nicole Brown, *SuperMansion* - Crackle
- ▶ Jessica DiCicco, *The Loud House* - Nickelodeon
- ▶ Seth Green, *Teenage Mutant Ninja Turtles* - Nickelodeon
- ▶ Rita Moreno, *Nina's World* - Sprout
- ▶ Catherine Taber, *The Loud House* - Nickelodeon

### Best Actor/Actress: Comedy

- ▶ Rachel Bloom, *Crazy Ex-Girlfriend* - The CW
- ▶ Tasmin Greig, *Episodes* - Showtime
- ▶ Julia Louis-Dreyfus, *Veep* - HBO
- ▶ Elijah Wood, *Dirk Gently's Holistic Detective Agency* - BBC AMERICA

### Best Actor/Actress: Drama

- ▶ Olivia Colman, *Broadchurch* - BBC AMERICA
- ▶ S. Epatha Merkerson, *Chicago Med* - NBC
- ▶ Oliver Platt, *Chicago Med* - NBC
- ▶ David Tennant, *Broadchurch* - BBC AMERICA

### Best Actor/Actress/Host: Family Friendly

- ▶ Valerie Bertinelli and Duff Goldman - Food Network
- ▶ Peter Capaldi - BBC AMERICA
- ▶ Taylor Hicks - INSP
- ▶ Danny Seo - NBC/Litton Entertainment

### Best Actor/Actress: Sci Fi

- ▶ Bryce Dallas Howard, *Black Mirror* - Netflix
- ▶ Tatiana Maslany, *Orphan Black* - BBC AMERICA
- ▶ Rufus Sewell, *The Man in the High Castle* - Amazon
- ▶ Evan Rachel Wood, *Westworld* - HBO

### Best Host: Animals/Nature

- ▶ Jane Lynch and Phil Keoghan, *Earth Live* - National Geographic Channel
- ▶ Jan Pol, *The Incredible Dr. Pol* - National Geographic Channel
- ▶ Jack Steward and Colton Smith, *Rock the Park* - Hulu/Litton Entertainment

### Best Host: Children's

- ▶ Daniella Monet, *Paradise Run* - Nickelodeon
- ▶ Danny Seo, *Naturally, Danny Seo* - NBC/Litton Entertainment

### Best Host: Documentary

- ▶ Sir David Attenborough, *Planet Earth II* - BBC AMERICA
- ▶ Leonardo DiCaprio, *Before the Flood* - National Geographic Channel
- ▶ Darby Shanchfield, *The Art of Pure Leaf* - Ovation TV

### Best Host: Education / Instructional

- ▶ Jason Silva, *Brain Games* - National Geographic Channel
- ▶ Danny Seo, *Naturally, Danny Seo* - NBC/Litton Entertainment
- ▶ Jill Wagner, *handcrafted America* - INSP

### Best Host: Faith Based / Religious

- ▶ Morgan Freeman, *The Story of God with Morgan Freeman* - National Geographic Channel
- ▶ Bill Gaither, *Gaither Gospel Hour* - Syndicated

### Best Host: Food

- ▶ Giada De Laurentiis - Food Network
- ▶ Ree Drummond - Food Network
- ▶ Guy Fieri - Food Network
- ▶ Andrew Zimmern - Travel Channel

### Best Host: Music

- ▶ Cody Alan and Katie Cook - CMT
- ▶ Katie Daryl, *The World's Greatest Tribute Bands* - AXS TV
- ▶ N.O.R.E. and DJ EFN, *Drink Champs* - Revolt

### Best Host: Reality

- ▶ Anthony Bourdain, *Parts Unknown* - CNN
- ▶ Marcus Lemonis, *The Profit* - CNBC
- ▶ Martha Stewart & Snoop Dogg, *Martha & Snoop's Potluck Dinner Party* - VH1

### Best Host: Reality Competition / Game Show

- ▶ Ted Allen - Food Network
- ▶ Alton Brown - Food Network
- ▶ Bobby Flay - Food Network
- ▶ Dave Navarro, *Ink Master* - Spike

### Best Host: Regional Program

- ▶ Lewis Dodley - NY1
- ▶ John Flaherty - YES Network
- ▶ Alanna Rizzo - Spectrum Sportsnet LA
- ▶ Francis Rose - NewsChannel 8/ABC7

### Best Host: Sports

- ▶ Chris Berman, *NFL Sundays* - ESPN
- ▶ Kristine Leahy, *The Herd with Colin Cowherd* - Fox Sports
- ▶ Bob Ley, *Outside the Lines* - ESPN
- ▶ Katie Nolan, *Garbage Time with Katie Nolan* - Fox Sports
- ▶ Matt Vasgersian - MLB Network

### Best Host: Talk Shows

- ▶ Chelsea Handler, *Chelsea* - Netflix
- ▶ Bill Maher, *Politically Incorrect* - HBO
- ▶ Graham Norton, *The Graham Norton Show* - BBC AMERICA
- ▶ Steve Scully - C-SPAN
- ▶ Neil deGrasse Tyson, *StarTalk with Neil deGrasse Tyson* - National Geographic

### Best Host: Other

- ▶ Josh Gates, *Expedition Unknown* - Travel Channel
- ▶ Drew and Jonathan Scott, *Property Brothers* - HGTV
- ▶ Lara Spencer, *Flea Market Flip* - HGTV
- ▶ Andrew Zimmern, *Bizarre Foods* - Travel Channel

### Best Show or Series > Animals/Nature

- ▶ Ocean Warriors - Animal Planet
- ▶ Rock the Park - Hulu/Litton Entertainment
- ▶ Savage Kingdom - National Geographic Channel
- ▶ The Zoo - Animal Planet

### Best Show or Series > Animated

- ▶ The Loud House: *11 Louds a Leapin'* - Nickelodeon
- ▶ Nina's World - Sprout
- ▶ Splash and Bubbles - The Jim Henson Company

### Best Show or Series > Children's - Over 12

- ▶ Naturally, *Danny Seo* - NBC/Litton Entertainment
- ▶ Play Ball - MLB Network
- ▶ Rock the Park - Hulu/Litton Entertainment
- ▶ Weird But True - Nat Geo WILD

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## Best Show or Series > Children's - Under 12

- ▶ **Beat Bugs and Josh Wakely** - Netflix
- ▶ **Floogals** - Sprout
- ▶ **Henry Danger** - Nickelodeon
- ▶ **Nature Boom Time** - National Geographic Channel
- ▶ **Paradise Run** - Nickelodeon
- ▶ **SpongeBob SquarePants** - Nickelodeon

## Best Show or Series > Comedy

- ▶ **Crazy Ex-Girlfriend** - The CW
- ▶ **Dirk Gently's Holistic Detective Agency** - BBC AMERICA
- ▶ **Episodes** - Showtime
- ▶ **Real Husbands of Hollywood** - BET Networks
- ▶ **Nightcap** - Pop
- ▶ **Schitt's Creek** - Pop
- ▶ **Silicon Valley** - HBO
- ▶ **Studio C** - BYUtv

## Best Show or Series > Documentary

- ▶ **Before the Flood** - National Geographic Channel
- ▶ **Killing Richard Glossip** - Investigation Discovery
- ▶ **Killing the Colorado** - Discovery Channel
- ▶ **LA 92** - National Geographic Channel
- ▶ **Planet Earth II** - BBC AMERICA
- ▶ **Rats** - Discovery Channel
- ▶ **Scott Hamilton Today** - People TV
- ▶ **Southwest of Salem: The Story of the San Antonio Four** - Investigation Discovery
- ▶ **Taking Fire** - Discovery Channel

## Best Show or Series > Drama

- ▶ **Being Mary Jane** - BET Networks
- ▶ **Broadchurch** - BBC AMERICA
- ▶ **Chicago Med** - NBC
- ▶ **Startup** - Crackle

## Best Show or Series > Education / Instructional

- ▶ **Hack My Life** - truTV
- ▶ **Naturally, Danny Seo** - NBC/Litton Entertainment
- ▶ **Secrets of the Underground** - Science Channel
- ▶ **Through the Wormhole with Morgan Freeman** - Science Channel

## Best Show or Series > Faith Based / Religious

- ▶ **The Story of God with Morgan Freeman** - National Geographic Channel
- ▶ **Tomkin, The Catholic Cowboy** - EWTV
- ▶ **Winter Thaw** - BYUtv

## Best Show or Series > Family Friendly

- ▶ **Chesapeake Shores, Season 1** - Crown Media Family Networks
- ▶ **Finding Fido Z Living** - 3 Ball Entertainment
- ▶ **Hello World!** - Discovery Channel
- ▶ **Kids Baking Championship** - Food Network
- ▶ **Puppy Bowl XIII** - Animal Planet
- ▶ **State Plate, An INSP Original Series** - INSP
- ▶ **Street Science** - Science Channel
- ▶ **When Calls the Heart, Season Four** - Crown Media Family Networks

## Best Show or Series > Food

- ▶ **Bizarre Foods** - Travel Channel
- ▶ **Chopped** - Food Network

- ▶ **Diners, Drive-Ins and Dives** - Food Network
- ▶ **Food: Fact or Fiction?** - Cooking Channel
- ▶ **Martha & Snoo's Potluck Dinner Party** - VH1

## Best Show or Series > Music

- ▶ **Adele: Live in London** - BBC AMERICA
- ▶ **Rural America Live - Legends: Kenny Rogers** - RFD-TV
- ▶ **Signed** - VH1
- ▶ **The World's Greatest Tribute Bands** - AXS TV

## Best Show or Series > News

- ▶ **The Circus** - Showtime
- ▶ **The Lead with Jake Tapper** - CNN
- ▶ **Stay Woke: The Black Lives Matter Movement** - BET Networks
- ▶ **Vice** - HBO

## Best Show or Series > Other

- ▶ **Blood and Fury: America's Civil War** - American Heroes Channel
- ▶ **Casey Anthony: An American Murder Mystery** - Investigation Discovery
- ▶ **Expedition Unknown** - Travel Channel
- ▶ **Snapped** - Oxygen Media
- ▶ **Years of Living Dangerously** - National Geographic Channel

## Best Show or Series > Public Affairs

- ▶ **Hate in America** - Investigation Discovery
- ▶ **Stay Woke: The Black Lives Matter Movement** - BET Networks

## Best Show or Series > Reality – Adventure

- ▶ **Cooper's Treasure** - Discovery Channel
- ▶ **Life Below Zero** - National Geographic Channel
- ▶ **River Monsters** - Animal Planet
- ▶ **Top Gear** - BBC AMERICA
- ▶ **Wicked Tuna** - National Geographic Channel

## Best Show or Series > Reality – Lifestyle

- ▶ **Altar'd - Z Living** - Bodega Pictures
- ▶ **The Big Fat Truth Z Living** - 3 Ball Entertainment
- ▶ **My Big Fat Fabulous Life** - TLC - Pilgrim Media Group
- ▶ **The Real Housewives of Atlanta** - Bravo - Truly Original
- ▶ **Summer House - Bravo** - Truly Original

## Best Show or Series > Reality – Professions

- ▶ **Flip or Flop** - HGTV
- ▶ **Home Town** - HGTV
- ▶ **Love It or List It** - HGTV
- ▶ **Man at Arms: Art of War** - El Rey Network
- ▶ **The Profit** - CNBC

## Best Show or Series > Reality Competition / Game Show

- ▶ **Chopped** - Food Network
- ▶ **Emogenius** - GSN
- ▶ **Holiday Baking Championship** - Food Network
- ▶ **Ink Master** - Spike
- ▶ **MythBusters: The Search** - Science Channel

## Best Show or Series > Regional Program

- ▶ **Broadway in Chicago Backstage: Hamilton** - The Comcast Network
- ▶ **CubsCon: This Was The Year** - The Comcast Network
- ▶ **Nets Magazine Season Preview Special featuring Kenny Atkinson** - YES Network

## Best Show or Series > Sci Fi

- ▶ **Black Mirror** - Netflix
- ▶ **Doctor Who** - BBC AMERICA
- ▶ **The Expanse** - SYFY
- ▶ **Orphan Black** - BBC AMERICA
- ▶ **Westworld** - HBO

## Best Show or Series > Sports

- ▶ **The American** - RFD-TV
- ▶ **CubsCon: This Was The Year** - Comcast
- ▶ **ELEAGUE** - Turner Sports
- ▶ **Inside Game of the Week** - The Comcast Network
- ▶ **Lucha Underground** - El Rey Network
- ▶ **MLB Central** - MLB Network
- ▶ **Yankees Pre- and Post-Game Shows** - YES Network

## Best Branded Content

- ▶ **Arby's Locked and Loaded Series** - Turner Sports
- ▶ **The Art of Pure Leaf** - Ovation TV
- ▶ **Braxtons Family Values Vacation in Puerto Vallarta** - LATITUDE
- ▶ **The Method: Breathtaking Views** - Ovation TV
- ▶ **Pergo + FYI "Ultimate Staycation"** - A+E
- ▶ **Rural Tractor Brigade Coverage During the 2017 Inauguration** - RFD-TV

## Best International Content

- ▶ **3% (Brazil)** - Netflix
- ▶ **A Very Secret Service (France)** - Netflix
- ▶ **Striking Out (Ireland)** - Acorn TV

## Best Mini-Series

- ▶ **Fargo** - FX Networks
- ▶ **Feud** - FX Networks
- ▶ **Genius** - National Geographic Channel
- ▶ **Harley and the Davidsons** - Discovery Channel
- ▶ **Madiba** - BET Networks
- ▶ **MARS** - National Geographic Channel
- ▶ **The New Edition Story** - BET Networks

## Best Online/Mobile Extras for a Linear Show

- ▶ **Chopped After Hours** - Food Network
- ▶ **ELEAGUE Game Command** - Turner Sports
- ▶ **LA 92 Facebook Live Aftershow** - National Geographic Channel
- ▶ **Last Chance Kitchen** - Bravo Digital Media
- ▶ **Make Mars Home** - National Geographic Channel

## Best Online-Only/Mobile-Only Show

- ▶ **Before Mars** - National Geographic Channel
- ▶ **Bravo After Hours** - Bravo Digital Media
- ▶ **Going Off the Menu** - Bravo Digital Media
- ▶ **HGTV Happy** - Scripps Networks Interactive
- ▶ **Untamed with Felipe DeAndrade** - National Geographic Wild

## Best Opening Sequence

- ▶ **ELEAGUE Major Open** - Turner Sports
- ▶ **Floogals** - Sprout - Sprout/NBCUniversal
- ▶ **Genius** - National Geographic Channel

## Video on Demand Program/Special

- ▶ **My Motto: Veterans Edition** - Myx TV
- ▶ **NFL Draft 2016** - Comcast CN100

Honoring the Program Awards, Trailer Awards and Affiliate Marketing Hot List

November 7, 2017, 5:30 – 8:30 p.m. | Taglyan Complex in Los Angeles

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